

MAKE AN **IMPACT** WHERE IT **MATTERS** MOST



MARKETING & COMMUNICATIONS MANAGER INFORMATION FOR CANDIDATES

ABOUT LRSN

Established in 1999, LRSN has provided emotional and practical help to Lincolnshire's agricultural and horticultural community for over 25 years and has always maintained a clear and steady focus on the needs of the people and community we support. We are Lincolnshire's listening ear, we understand and can relate to the problems faced by the agricultural and horticultural community in times of crisis, stress, and change. We harness the wealth of skills and experience of our dedicated team of trustees, volunteers, and staff, and work closely with people, families, and partners to deliver high quality and needs-led services.

Everything we do is underpinned by our commitment to building trusted and confidential relationships, and is directed towards offering a hand of friendship, support without judgment and an understanding that we all experience difficult times. LRSN walks with and empowers people to address the challenges that create barriers to them fulfilling their potential; helping them to get back on track together.

We are a listening organisation, and our approach is one of compassion, understanding and empowerment, and we always work to leave a positive and lasting legacy after our direct support has ended. Our ethos is centred around empowering people to deliver a better future for themselves, to live well in the present and thrive and flourish in the future. We achieve this through the delivery of targeted support including:

- Provision of a dedicated, confidential helpline, available 8am to 8pm, 365 days per year, and answered by trained volunteers who listen, understand and care.
- Provision of personalised 1:1 support across a range of issues including emotional wellbeing, mental health, family and relationships, practical and business-related issues. Delivered by trained volunteers, working alongside our staff team, and who bring a wealth of skills and experience of the agricultural and horticultural sector.
- Provision of physical health screening services, delivered by registered nurses who offer confidential screening and advice across a range of medical issues.
- Advocacy: building greater understanding of the challenges faced by the individuals within the agricultural and horticultural sector, fostering greater understanding of the importance of personal wellbeing and building resilience.

Significantly a vast proportion of the LRSN team are volunteers, and without their commitment, skills, and expertise, LRSN could not function and meet the needs of the agricultural and horticultural community of Lincolnshire. In recognition of the value volunteers bring to our organisation, LRSN is accredited under Investing in Volunteers, the UK quality standard for good practice in volunteer management.

OUR VISION, MISSION & VALUES

Our vision is that no one in Lincolnshire's agricultural and horticultural community should face difficulty alone.

Our mission is to provide a lifeline to members of the agricultural and horticultural community and allied industries across Lincolnshire. By providing personalised and accessible services, LRSN aims to improve the ability of Lincolnshire's agricultural and horticultural community to live well in the present and thrive and flourish in the future.

WE LISTEN

- We provide a listening ear in times of crisis, anxiety, and stress.

WE CARE

- We communicate with compassion and kindness, listening carefully to the needs of our stakeholders and the people we support.
- We deliver a caring and compassionate service; we understand and advocate to achieve the best possible outcomes for the people we support.

WE SERVE OTHERS

- We are committed to delivering a service which is responsive, respectful, non-judgmental, and confidential and which treats everyone with fairness and equality.
- We always keep the needs of our beneficiaries at the heart of what we do.

WE VALUE PEOPLE

- We act in ways that respect the dignity, uniqueness, and intrinsic worth of every person; those whom we serve, our supporters, our donors, our volunteers, our staff, and all those we work with.
- We take a positive approach and always do our best for all the people we support.

WE REACH OUT

- We maximise opportunities to make our service accessible by offering multiple and varied pathways.

WE STRIVE FOR EXCELLENCE

- We are proud of our reputation and seek to build further on it, delivering services to the highest possible standards.
- We continually seek to build on what we do well, aspiring for excellence for our beneficiaries.

APPLICATION PROCESS

Before submitting an application, you are strongly advised to read these guidelines.

LRSN will shortlist applications, considering only information that is relevant:

- Experience and skills in relation to the vacancy
- Employment history
- Education, training, and qualifications

Please apply by submitting your current CV and a letter of application addressed to our Head of Charity, to lou.gaunt@lrsn.co.uk detailing your reasons for applying for the post. This should include information and evidence that brings to life your motivation for applying for this role and explains what skills and experience you can bring to LRSN.

If you have any queries relating to this vacancy, please contact Head of Charity: **Amy Thomas**, by emailing amy.thomas@lrsn.co.uk

LRSN is committed to equal opportunities in employment. The information you supply to us will be treated as confidential and will not be retained for any longer than is necessary. All information is held securely and is confidentially disposed of as appropriate.

The successful applicant will be offered the position subject to satisfactory employment references and an enhanced DBS check.

INTERVIEWS

If you are successful in being selected for the interview, we will write to you to confirm the date, time, and location of your interview. It is with regret that we cannot interview everyone who applies for employment with LRSN. If you have not received a response to your application by at least two days before the advertised interview date, you can assume that your application has been unsuccessful.

RETURNING YOUR APPLICATION

Applications should be submitted by email to Lou Gaunt, email info@lrsn.co.uk by Friday 5th June 2026.

Please note that applications received after the given deadline will not be considered.

EQUAL OPPORTUNITIES POLICY STATEMENT

LRSN supports the principle of equal opportunities in employment and provision of services and opposes all forms of unlawful or unfair discrimination, both direct and indirect, on the grounds of gender, race, disability, colour, nationality, ethnic or national origin, religion, marital status, sexual orientation, trade union activity, age, or responsibility for dependents.

We believe that it is in the best interests of LRSN and those who work within it to ensure that the talents and skills available of the whole community are considered when employment opportunities arise. To this end, within the framework of the law, we are committed wherever practicable, to achieving and maintaining a work force that broadly reflects the local community in which we operate.

Every possible step will be taken to ensure that individuals are treated equally and fairly and that decisions on recruitment and selection, training, promotion, and career development are based solely on objective and job-related criteria.

SAFER RECRUITMENT

LRSN is committed to recruiting candidates who share our commitment to safeguarding and therefore apply robust recruitment and selection procedures to ensure that the people selected are right for the job, and that candidates are appropriately screened prior to appointment. **This post is subject to an enhanced DBS check.**